## **ABSTRACT**

This descriptive research study aimed to draw a profile of college students in terms of their socio-demographic characteristics, and to find out the motivated learning strategies of college students during post pandemic era as a whole and if grouped according to their socio demographic profile such as sex and course.

It involved 313 college students of Capiz State University Pilar Satellite College. Selected through the statistical tools used to analyse in multi-stage sampling. The data were frequency count, percentage and mean.

The findings of this study revealed that the majority of the respondents were female, between the ages of 21-25 years old. Findings further revealed that the motivated learning strategies with mostly used by students were self-efficacy and performance, which implies that college students learn and re-learn materials well when they highly consider self-efficacy and performance. Hence, it is important that teachers improve and clarify the utility of the course to enhance its perceived value when students perceive the class as interesting, valuable or useful for future achievements, in that they will experience less boredom which can help in their motivated learning strategies.