

## **EXECUTIVE SUMMARY**

LAN'S Food Manufacturing is the name of the proposed business to be established in the Municipality of Mambusao. The business name LAN'S was derived from the First letter of the proponent's Last name combined together. It will be composed of three general partners who will invest money and other resources needed to operate the business. The partners of the proposed project will contribute an equal amount of Capital. The sources of information are the internet and website.

The proposed business will have two major components namely: Production activities and marketing activities.

The demand of the product was based on the survey conducted that 80% of the respondents are willing to patronize the product.

The projected Sales of the business for the first year is Php410, 400; for the second year Php488, 76; for the third year Php603, 280; for the fourth year Php696, 718 and Php831, 325 for the fifth year.

The business requires a total investment of Php283, 426.70. The Return on Investment of 56.21% payback period of 1 year and 7 months, a net present value of Php160,717.95 and Internal Rate of 47.57%. This means that the proposed business is feasible.