

EXECUTIVE SUMMARY

Llász snacks will be the registered name of the proposed project. Its mission is to sustain the increasing demand for clean and delicious snack foods of the students of the two (2) institutions namely: Saint Catherine Academy Mambusao and Capiz State University, Poblacion Campus. Also, the proposed business aims to prove that the street food trade can be an important means of income generation and an affordable source of food for many

The proposed products of the business are kikiam, fishballs, squidballs, potato fries, hotdog and 8 oz. soft drinks. The business intends to fill in the demand-supply gap of the products mentioned in the municipality of Mambusao. After five years of operation, the proposed business will expand by adding another cart and gradually thereafter, it will be introduced to other municipalities in the province. The business envisions itself as the leading food cart business in the province of Capiz in the future.

The proposed project will be owned by five (5) partners. Four of them will invest money to sustain the operation of the business and one will be an industrial partner who will contribute his/her expertise to manage the business. All five of them will divide all profits and losses equally. Aside from the manager, the project requires to have a laborer/vendor who will take charge of the preparation, cooking and selling of the products.

The total capital requirement of the proposed business is P711, 340 which include the direct and indirect costs of the project. This investment can be recovered after 0.89 years of operation. The expected return on investment of the proposed project is 113.61 percent.