

## **ABSTRACT**

Selecting the right course might be difficult for students who are yet decided which career path to pursue. Hence, this study's primary objective was to determine students' career interest in senior high school in order to better prepare them from college. The researcher used a descriptive research design to investigate the researcher objectives and gain a new understanding of the collected data. The respondents were 250 Senior High School Student of Panitan National High School in school year 2022-2023.

The respondents were identified using the stratified random sampling technique. Researcher used an annual survey questionnaire to collect and sum up data on the five factors, using five-point Likert Scale for each one, and analyzing the responses on survey. Results revealed that the factors influencing a student's decision to enroll in college are financial aid, educational quality, tuition affordability, and environment and culture. The findings imply that the various factors that influence student's choices are adaptable regardless of their age, gender, or family wealth.