

ABSTRACT

This study was conducted to determine the environmental management of beach resorts in the municipality of Pilar. Specifically, this study aims has following objective; 1, what is the socio-demographic profile of the respondent in terms of age, sex, civil-status., educational attainment, and monthly income; and 2. What is the environment management of the beach resorts in the municipality of Pilar in terms of waste disposal, energy and water efficiency, air quality and air, land and water pollution. The respondent of the study were 22 beach owner which were registered at the tourism office of the local Government office and were selected using complete enumeration techniques. A questionnaire service as an instrument of the study. It was compose of 2 parts. Part I was used to draw the socio-demographic profile of the respondents and part II dealt with the environment management pf the beach resorts in the Municipality of Pilar. Frequency, percentage and mean were the statistical tools used in analyzing the data.

Result revealed that most of resorts and beach owners in the municipality of Pilar were female, married, aging 47-57 years old, college graduate and have the monthly income of Php 10,000 and below.

The data further revealed that the respondents were undecided on their waste disposal management and agreed on energy and water efficient, air quality and land, air and water pollution management.