

ABSTRACT

This study was conducted generally to explore the acceptability of threadfin (kugaw) chorizo in terms of appearance, flavor, odor, texture and general acceptability. Specially, this study was conducted with the following objectives: 1.) to find out the acceptability of threadfin (kugaw) chorizo as to appearance, flavor, odor, texture and general acceptability. 2.) To determine the significant difference of five treatments as to appearance, flavor, odor, texture and general acceptability. 3.) To find out the cost and yield of threadfin (kugaw) chorizo.

Chorizo was prepared using threadfin (kugaw). This study was conducted at Capiz State University Satellite College Pilar Campus from May 21-23, 2023.

This study had five treatments replicated three times. The product was evaluated by 30 panelists, composed of 15 Bachelor of Science in Hospitality Management students, ten Bachelor of Science in Business Administration students, and five Bachelor of Science in Hospitality Management faculty of Capiz State University Pilar. The product was evaluated using the score sheet for sensory evaluation.

The equivalent of the mean score was rated according to the rating scale, tabulated and analyzed using Analysis of Variance (ANOVA) in complete randomized design.

There were five treatments in this study. Treatment A, 100% Pork, Treatment B, 60% pork and 40% threadfin (kugaw), Treatment C, 50% Pork and 50% threadfin (kugaw), Treatment D, 40% pork and 60% threadfin (kugaw), and Treatment E, 100% threadfin (kugaw).

It was revealed that all treatments were rated as very much liked and acceptable when it comes to appearance, flavor, odor, texture, and general acceptability. It also revealed that there is

no significant difference between the treatments threadfin (kugaw) chorizo in terms of appearance, flavor, odor, texture and general acceptability.

In the cost and yield analysis of threadfin (kugaw) chorizo. Treatment A (100% Pork) got the highest income than the other treatments and was followed by Treatment E (100% threadfin (kugaw), Treatment C (50% pork and 50% threadfin (kugaw), Treatment B (60% pork and 40% threadfin (kugaw) and the lowest income of all treatments is Treatment D (40% pork and 60% threadfin (kugaw). The data implied that treatments using greater amount of pork had the highest income.